

Miss Keystone State Rodeo

Titleholder Expectations, Requirements, and Duties*

*Applies to Miss, Jr. Miss, and Teen Titleholders

The Miss Keystone State Rodeo Organization holds its queens to a very high standard. To be a Miss Keystone State Rodeo queen of any age division, you must understand and accept the importance of your title.

As an addendum to the Miss Keystone State Rodeo Titleholder Contract, the titleholder agrees to comply with the following.

General

1. Titleholder agrees to make her family, friends, and/or significant other aware of the requirements of her title.
2. To regularly communicate with the Organization President/CEO or appointed board member during the term of the Titleholder's reign. Such communication shall include updates relating to the Titleholder's position.
3. To cooperate with the Organization to prepare autograph sheets and news releases.
4. It is imperative that Titleholder takes official photographs with each sponsored item. Such photographs shall be taken early in the year, so that the sponsored items appear in a new (and UNALTERED) state in the photographs.
5. Sponsor items are to remain UNALTERED unless with prior approval from the Organization. All photographs of sponsored items will be in their original state, ie: no additional embellishments, designs, etc added to the work of the sponsor.
6. Titleholder shall notify the Organization of prospective contestants for the upcoming Pageant during her year.
7. Titleholder shall notify the President/CEO of any hospitalizations or illnesses during her reign that happened during an appearance or will affect future appearances. Should Titleholder be injured or suffer an illness requiring medical attention during her year, she must present a physician's release to the President/CEO prior to resuming duties as Titleholder.

Dress Code

8. Titleholder shall maintain a wholesome image. Proper undergarments must be worn at all times, showing no bra-straps or panty lines. Titleholder shall not show cleavage in a manner unbecoming of a wholesome image. If any outfit is questionable, the President/CEO or the appointed board member shall make the final decision.
9. Proper attire must be worn in accordance with the formality of the event the Titleholder is attending.
10. Sash placement needs to extend over the Titleholder's shoulder on one end and pinned with a pin or magnet, and the other end of the sash must be wrapped around the

Titleholder's belt (whether it be a waist belt or a hip belt) Sash should not be wrinkled, loose, or floppy.

11. Titleholder shall not wear any skirt that falls more than 1" above the knee.

Event Appearances

12. The reigning Miss titleholder has seniority over other MKSR Titleholders at all events where other MKSR Titleholders are in attendance unless otherwise directed by the Organization President/CEO.
13. If the Miss is present at a rodeo appearance, she will be in charge of approaching the rodeo announcer to coordinate how the announcer wants the Titleholders' introductions done, as well as give bios of MKSR Titleholders who are in attendance.
14. If the Miss is not present at a rodeo appearance, designate one Titleholder to approach the announcer to coordinate introductions and deliver all the queen bios to the announcer at one time, or have all Titleholders approach at the same time. But do NOT make multiple trips to the announcer.
15. Titleholder shall not make any appearance without prior approval by the Organization or the designated board member.
16. After confirming an appearance, Titleholder must not cancel or back-out except in the case of illness or emergency.
17. Titleholder must arrive on-time for appearances.
18. Titleholder must be in full regalia including hat with crown, belt with buckle, and sash.
19. Titleholder must come prepared to help out with raffles, mutton bustin, stick horse race.
20. If giving a speech at the event, speech must be written ahead of time and approved by the Organization
21. Proper phone etiquette is required at all times. If this is unclear, please contact the President/CEO or the appointed board member. Titleholder shall keep her cell phone on silent during all appearances and shall not make calls or text during an appearance unless it is an emergency.

Sundance Arena/Bullride Mania Appearances

22. Rodeos and events by Sundance Arena have first priority over all other bookings. Organization events/functions or Organization sponsor-related events have second priority over all other bookings.
23. If a horse is available to ride, Titleholders must ride in the grand entry for rodeos held at Sundance Arena - either on her own horse that she brings, a horse that a MKSR board member brings, or a horse borrowed from a contestant, roper, or pickup man
24. Titleholders must be willing to carry sponsor flags if applicable
25. Titleholders must help to sell 50/50 tickets if applicable

26. Titleholders must carry autograph sheets and markers and be available to sign autographs
27. If possible, it is required to have at least one MKSR Titleholder at each Sundance Arena event

Official Photos

28. To arrange for official photos with official Organization photographer to be taken and approved before Jan. 31.
29. Outfits must be approved by the Organization President/CEO or designated board member prior to photoshoot.
30. Titleholder cannot post photos from photoshoots until the President/CEO has seen them first.

Thank You Cards

31. Titleholder shall send thank-you notes to all sponsors, rodeo committees, stock contractors, host families, and other like persons/businesses. Such cards should be mailed or presented in a timely manner.
32. Thank you cards may or may not be provided to you by the Organization

Scrapbooks

33. Titleholders are expected to create a scrapbook to be given to the Organization at the completion of their year of reign.
34. Scrapbooks will be archived by the Organization and displayed at future pageants and/or events
35. Scrapbooks do not have to be fancy.
36. An autograph sheet must be turned in along with the scrapbook.

Autograph Sheets

37. Autograph sheets must include ALL sponsors including Organization sponsors.
38. A proof of the autograph sheets must be approved by the Organization prior to printing.
39. Deadline for getting initial autograph sheets made is Feb. 28

Social Media Posts

40. When posting on Organization social media accounts, Titleholder must post in 1st person (as if the Titleholder is talking).
41. Titleholder may only post on her own behalf. Titleholder shall not post for another Titleholder.
42. Titleholder may not post on behalf of the Organization.
43. Titleholder shall post photos in her designated album on the Organization Facebook page; photos posted to the timeline are not allowed.
44. Titleholder agrees to disclose all personal social accounts and usernames to the Organization for monitoring purposes.

Social Media Account Usernames (please fill in all that apply)

SnapChat: _____ TikTok: _____

Facebook: _____ Instagram: _____

Twitter: _____ YouTube: _____

Other: _____

Flag Carrying Etiquette

45. Always respect the American flag. It should never touch the ground.
46. A mounted rider carrying the American flag (as opposed to a state flag or some other flag) should never follow another flag, but instead always lead any other flags that may be present.
47. Other flags, such as state flags or sponsor flags, should be be dipped down in respect for the American flag.
48. Only one American flag is allowed in the arena at a time. Any other mounted riders in the arena during the presentation of the American Flag need to be BEHIND the horse and rider carrying the flag.
49. FLAG CARRIAGE-
 - a. The shaft of the flag pole should be perpendicular to the ground.
 - b. The right forearm should be parallel to the ground.
 - c. The right elbow should be flexed at right angle.
 - d. Flags should be kept free flowing and not allowed to wrap around the flag pole
50. Riders carrying flags should never remove their hand from the flag pole or the reins.
51. Rodeo queens are NOT required to remove their hats, while mounted or otherwise, during the National Anthem.
52. An actual American Flag shall never be used as any portion of costume or uniform. Costumes or uniforms may contain the flag colors and may resemble the stars and stripes.
53. Keep your space between other riders
54. Slow down before you hit the alley way leaving the arena

The Organization reserves the right to modify this document at any time.

Printed Name _____

Signature _____ Date _____

Parent Signature (if under 18) _____